



Business angel investment for everyone*

[easy, accessible, friendly, ethical, shared risk]

*High Net Worth Individuals looking to place 5-10% of their investment portfolio in startups

Stakeholders - startup ecosystem



1. Investors

People who are willing to invest money and other resources (knowledge, contacts, etc) in high tech startups

2. Industry expert Investors

People with relevant expertise in an industry (real estate, medical, etc) or a field (SaaS, AI, blockchain, etc) who are willing to invest time *and money* in high tech startups

3. Entrepreneurs

Founders of high tech startups attractive for our investors

4. Entrepreneurial ecosystem

Other angel groups, accelerators, VC funds, etc.

Expectations



Investors

Invest to make money

Add value to the startup

Work with smart, open-minded
& dedicated people

Impact

Entrepreneurs

Need money to build product

Domain and business expertise

Access to partners &
customers

Decision support

Process

1. Startups gathering, monitoring, application & evaluation
2. Investors meet startups at GPS
3. Exploratory meetings
4. Due Diligence Process
5. Deal Terms Negotiation
6. Deal Closing & Investment
7. Reports, meetings, support, portfolio management



What is Growceanu

An **investment platform** for people who want to invest **€40k to €250k** and their expertise in **early stage tech startups**, offering best-in-class **tools and processes** to help build a **high-performance startup portfolio**.



Actively involved co-founders



Adrian Erimescu

co-CEO & CPO

20+ startups invested

co-founder & ex-CEO Imobiliare.ro
acquired by Ringier



Ciprian Man

co-CEO

20+ startups invested

co-founder & ex-GM
Unifiedpost (Romania)
Euronext listed



Val Muresan

co-founder

10+ startups invested

co-founder & ex-GM
Movidius (Romania)
acquired by Intel



Adrian Gheorghe

Investors Relations & COO

3+ startups invested

experienced
community manager
and serial
entrepreneur



Dan Bugariu

co-founder

5+ startups invested

founder Upgrade My City
longtime entrepreneur
& growth architect



Radu Ticiu

co-founder

2+ startups invested

co-founder BanatIT &
Champion at
CoderDojo Timisoara,
“grandfather
of local startup scene”



Executive team



Adrian Erimescu
Co-CEO & CPO
*co-founder & ex-CEO
Imobiliare.ro - acquired
by Ringier*



Ciprian Man
Co-CEO
*co-founder & ex-GM
Unifiedpost (Romania) -
Euronext listed*



Adrian Gheorghe
Investors Relations & COO
*experienced community
manager and serial
entrepreneur*



Andrei C. Munteanu
Startup community
manager
*Innovation Labs,
Startup Weekend, Startup
Survivor, Fintech Champ,
Prow, accomplished barista*



Stevanca Vieru
Deal manager
*Legal & business
experience in industry
- Tazz, Profi*



Alexandra Jivan
Legal counsel
*Founding partner GDPRO,
ex-partner at Hategan
Attorneys, member EADPP,
partner at Legal For*



Iulia Stănescu
PR & content
*Senior PR & comms at DiFine PR
(leading startup ecosystem
agency),
Digital Marketing Consultant.
SocialPedia Co-Organizer*

Consulting
Megan &
Partners

Accounting & finance
partner



Accounting & finance
partner

Lutz & Associates

Accounting & finance
partner

Heraldist

Brand and
marketing strategy
partner



Digital marketing
partner



App development
partner

DFINE PR

PR Agency partner

Stats

150+ Angels

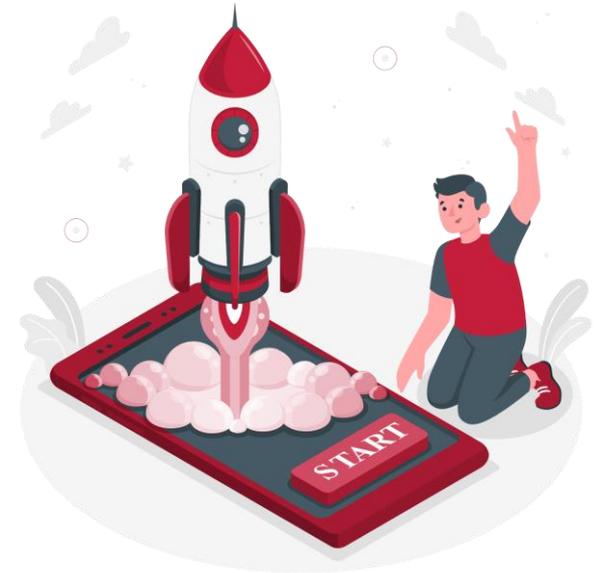
> 80% have High-Tech Expertise

Average investment/member/year = **15K EUR**



Stats

- Scanning & monitoring **2,500+ startups**
- Keeping in touch with **500+ startups**
- **200+ Startups** presented to Growceanu's Investors
- **100+ Startups** raised **€4M+** investment interest
- **21 startups** raised **€2M+** from Growceanu
- **9** portfolio startups raised **follow-on investment**
- **3** raised **second follow-on** rounds





2022

Moonicorns raised:



ARTIVIVE



RAYSCAPE



MediNav



Be a Business Angel!

[there's an **app** for that]