



The Mobile AR Browser



European
Innovation
Council



Co-funded by the Horizon 2020 programme
of the European Union



Microsoft
For Startups

DIGITAL TRANSFORMATION THROUGH AUGMENTED REALITY



We help companies bring their

PRODUCTS AND SERVICES

in front of their customers, fast and cost-effective
by using Augmented Reality (AR)

We are addressing the horizontals

SALES & MARKETING

2D



3D



COMPANY
BACKGROUND



Since **2019** we are delivering AR campaigns
for different industries:

MANUFACTURING

AUTOMOTIVE

REAL ESTATE

EDUCATION

BANKING

rexroth
A Bosch Company

accenture



Continental

PHOENIX CONTACT



Riverside
RESIDENCE



BCR

indexAR

MAKES THE DIFFERENCE



indexAR is
a **TOOL** for
3D CONTENT DELIVERY
in
AUGMENTED REALITY



We are the

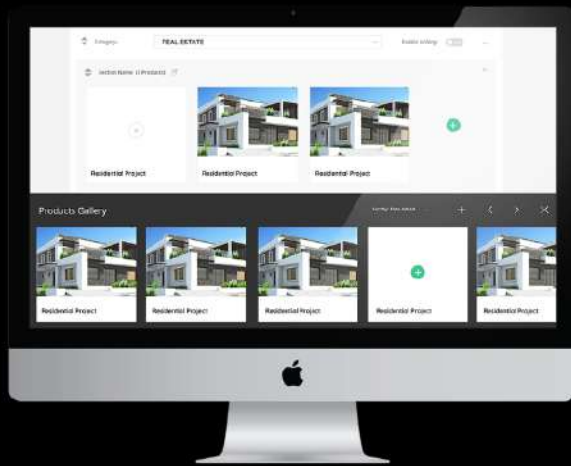


of
3D CONTENT

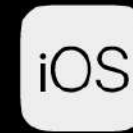
Through indexAR we are providing a service
that allows companies to

DELIVER
AR CAMPAIGNS
FAST and **EASY**

WE PROVIDE
THE WEB PLATFORM & MOBILE AR APP



Allows companies
to **SETUP & DEPLOY** an
AR CAMPAIGN
in a matter of minutes
with just a few
drag & drop actions.



Allows customers,
with the help of their mobile device, to
BRING IN FRONT OF THEM
that company's entire product portfolio.

1) NO app development costs

2) Included services

- assistance (web platform onboarding, developing the concept of an AR campaign);
- initial setup of an AR campaign;
- UX insights, concept development
- app upgrades (ex.DesignUX/UI, haptics, etc.);
- app maintenance.

3) 3D modelling

- preferential costs for 3D modelling through our partners.

CUSTOM AR APPS

COST: 30K - 100K EUR
DEV TIME: 3 - 9 MONTHS

SIMILAR SOLUTIONS



We differentiate through:

AFFORDABLE MONTHLY FEES
&
READY TO USE INFRASTRUCTURE

a mix of
FEATURES
&
PRODUCT DEVELOPMENT STRATEGIES

indexAR's

DIFFERENTIATORS - TECHNICAL FEASIBILITY

The mix of features and product development strategies:

1) Realistic AR experiences.

Continuous improvement of the visual quality of the AR scene by integrating new technologies or in-house development.

2) Lead generation tool.

indexAR is not just a simple AR viewer.

One of the main objectives is to provide a lead generation tool for companies.

We provide a smooth user experience that can end with a purchase or another action intended by the owner of the AR campaign.

3) Custom features.

We are developing custom features for our customers if the situation requires it.

4) Easy to integrate

Integrate with your website or other marketing tools through a link.

PROBLEMS vs.
OPPORTUNITIES

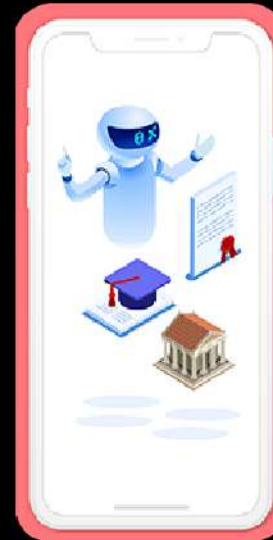


SALES

PRESENTATIONS

BRAND AWARENESS

ONBOARDING & TRAINING



SALE STRATEGY

DIRECT SALES

PARTNERS

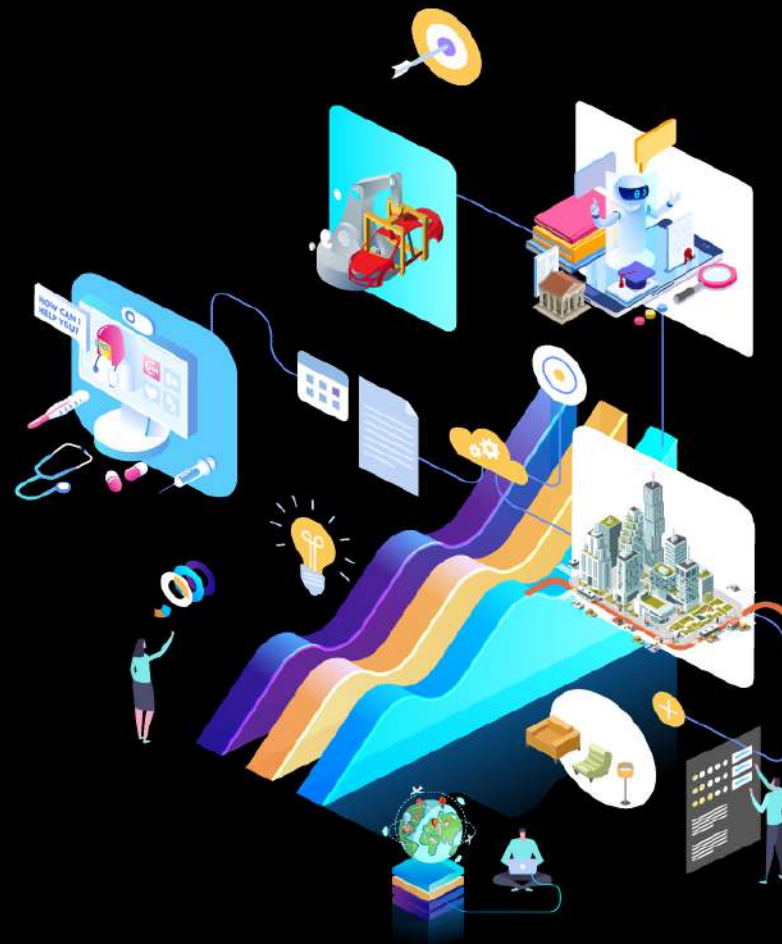


PRICING

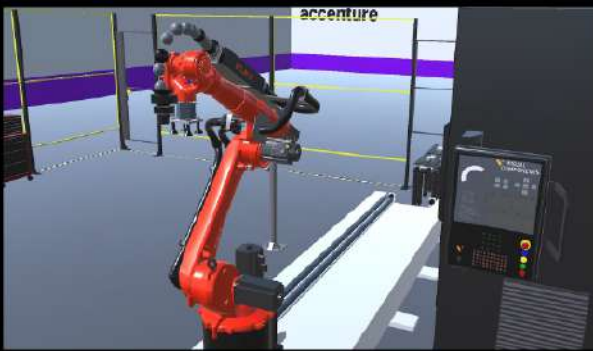
MONTHLY FEE

Starting at 500 EUR/month

YEARLY FEE



CUSTOMER'S EXPERIENCE



indexAR's
CONTACT



indexar.tech

+40.721.824.624

razvan.boldis@indexar.tech