







Universitatea Politehnica Timisoara Romania













Universitatea Politehnica Timisoara, Romania

UPT – unica instituție din Vestul României clasificată drept **Universitate de Educație și Cercetare Avansată**





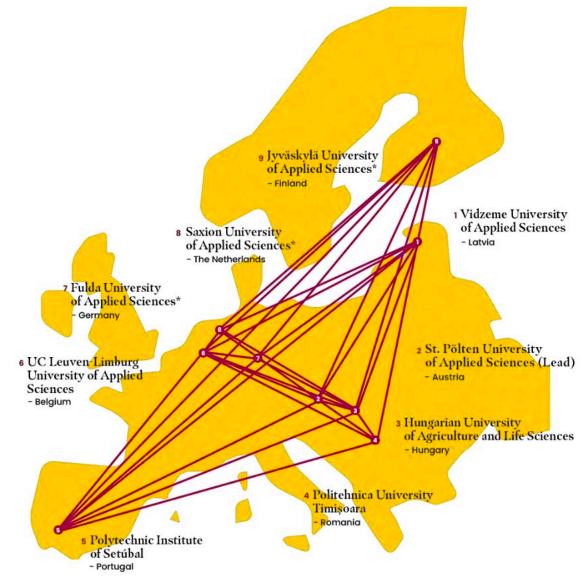




EJDRES

Engaged and Entrepreneurial European University as Driver for European Smart and Sustainable Regions

E³**UDRES**²**STRATEGY 2024 - 2027**





What's E³UDRES²?



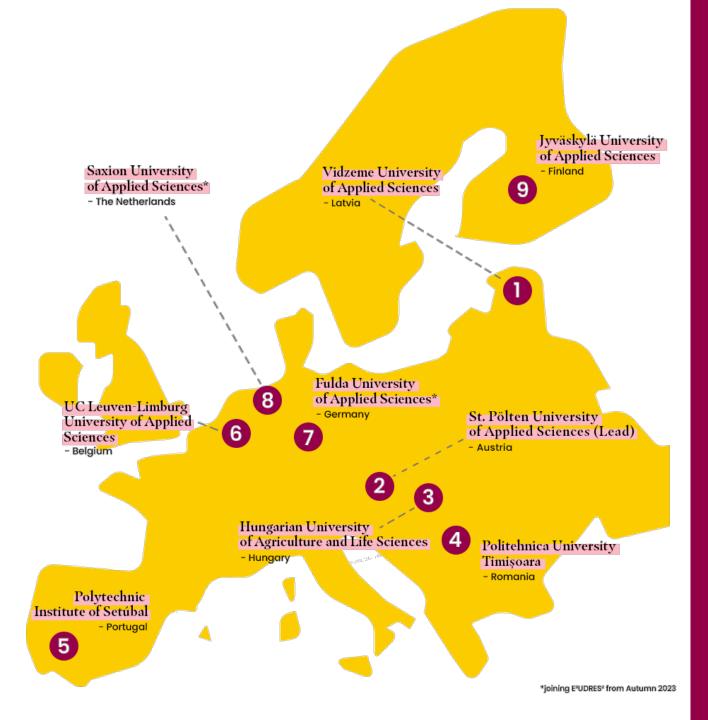


European University alliance with members from Austria, Belgium, Hungary, Romania, Latvia, Portugal, Germany, Netherlands and Finland



Innovative cooperation in research, teaching, knowledge transfer and innovation





- St. Pölten University Of Applied Sciences (Lead)
 https://fhstp.ac.at/
- Politechnic Institute of Setúbal https://www.ips.pt/
- Hungarian University of Agriculture and Life Sciences

https://www.uni-mate.hu/

- > UC Leuven-Limburg UAS https://www.ucll.be/
- Politehnica University Timişoara http://www.upt.ro/
- Vidzeme University of Applied Sciences https://va.lv/
- Fulda University of Applied Sciences https://www.hs-fulda.de
- Saxion University of Applied Sciences https://saxion.edu
- Jyväskylä University of Applied Sciences https://jamk.fi/
 - + 6 associate universities from Ukraine & Western Balkans





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- Vidzeme University of Applied Sciences, https://va.lv/
- Fulda University of Applied Sciences, https://www.hs-fulda.de
- Saxion University of Applied Sciences, https://saxion.edu
- Jyvaskyla University of Applied Sciences, https://jamk.fi/



E³UDRES² - A University Alliance as Driver for European Smart and Sustainable Regions







E³UDRES² Long-term Vision



E3UDRES2 Vision Statement

We promote Smart and Sustainable Regions (S²-Regions) to shape a peaceful and prosperous European future for responsible citizens as a pioneering full-fledged Engaged and Entrepreneurial European University (E³-Universities).

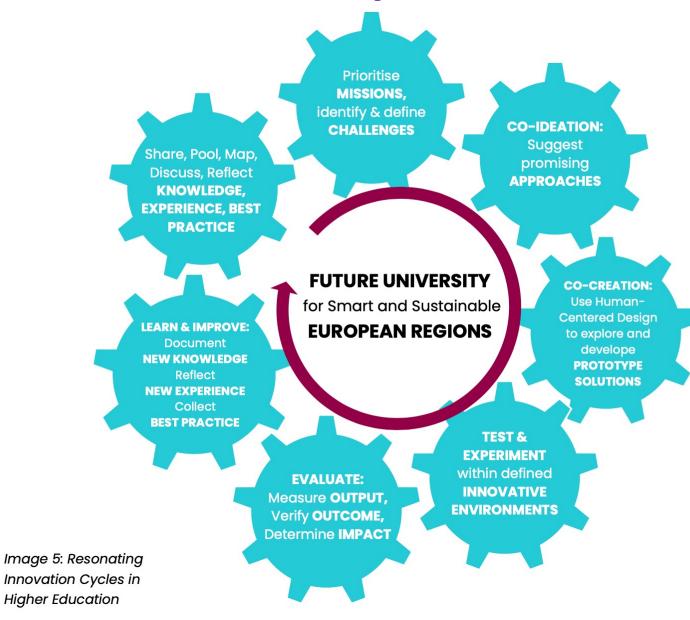
E3UDRES2 is focusing on the following main topics:

- Co-Innovate Smart and Sustainable European Regions
- Co-Ideate a Future University
- Co-Create a European Multi-University Campus



E³UDRES² Future University







Future University: A New Inspiring Culture



The open, agile, holistic and inclusive culture is based in particular on the following pillars:

- Enable mission-oriented people
- Focus on cross-disciplinary content
- Consider challenge-based perspectives
- Implement human-centered methods
- Enhance engaged collaboration
- Establish Multi-i-Environments



E3UDRES2 MISSION



We inspire open-minded people to co-create solutions for environmental, societal and economic challenges, support individual learners to unleash their talents and develop future-oriented skills, empower creative ent-r-e-novators (entrepreneurs, researchers, educators and innovators) and act as an inclusive and engaged platform for collaborative innovation that strengthens a smart and sustainable society.

E3UDRES2VISION



We promote Smart and Sustainable Regions (S²-Regions) to shape a peaceful and prosperous European future for responsible citizens as a pioneering full-fledged Engaged and Entrepreneurial European University (E³-Universities).

- Co-Innovate Smart and Sustainable European Regions
- Co-Ideate a Future University
- Co-Create a European Multi-University Campus
- E³UDRES² promotes the development of small and medium-sized cities and their rural environments into smart and sustainable regions and shapes a prosperous future with the best possible quality of life for a self-determined people in a progressive European society.

E³UDRES² Future University: Core activities







Common E³UDRES² Context map of Future University



Human-centred approach

Creating value for the region

Future

University: Engaged

European Entrepreneurial

University

- In terms of contributing to the labour market, increasing productivity
- Research leads to business (entrepreneurship)
- Becoming one of the central elements in the region, being connected
- · Research for citizens

R&D&I

For citizens, business and environment in the region

Inclusive

- Attract new profiles of learners/staff
- Redefine the role of HEIs in society
- Impact measurement of alumni on society: students as co-creators and change-agents

Digital

- Digital literacy and future competences
- · Setting up digital platforms for collaboration
- Digital ecosystem
- · Human-centred digital transformation in both education
- and management processes

Learning

- Long live the learning!
- What means learner-centred?

Practice-based

- But not without connection to fundamental research
- Be aware for opposites!

Sustainable (SDGs)

· We actively contribute to the SDGs

Experimental mindset

- Innovative/inclusive/international research (I-research)
- · in education, in connection to society
- 'failure is an option'
- Links to entrpreneurial skills
- Breaking structures

Glocalisation

- Regionally anchored, internationally connected
- With link to 'creating value for the region' and the eco-system

https://www.eudres.eu/

E³UDRES²



- > E³UDRES promotes the development of small and medium-sized cities and their rural areas into smart and sustainable regions
- E³UDRES promotes outstanding ideas and concepts for future universities, integrates challenge-based and future-proof learning, mission-oriented research, human-centered innovation as well as open and engaged knowledge exchange as interrelated core areas
- > E³UDRES shapes a prosperous future with the best possible quality of life for a self-determined people in a progressive European society
- > E³UDRES establishes an exemplary multi-university campus across Europe

E³UDRES² Future University: Core principles



The development of E3UDRES2 is based on the following core principles:

- Multi-i-Innovation Cycles
- Multi-i-Research Networks
- Multi-i-Campus
- Multi-i-Open Innovation Labs
- Multi-i-Living Labs

Focus areas:

- Health, Wellbeing and Social Inclusion for Regions
- Digital Solutions and (Applied) Deep Tech for Regions
- Resilient Economy and Innovation for Regions
- Creative Industries for Region's Identity



E3UDRES2 CURRENT STAGE



WP2 Future Universities - Context map, consulting stakeholders

WP3 Learners & Educators – I Living Labs for students

WP4 Researchers – Research Living Labs, project & grants

WP5 Innovators & Entrepreneurs - Hackathon, bootcamp

Three challenges to promote smart and sustainable regions









E³UDRES² Vision & Mission

Focus Areas

- 1) Health, Wellbeing & Social Inclusion for Regions
- 2) Digital Solutions and (Applied) Deep Tech for Regions
- 3) Resilient Economy and Innovation for Regions
- 4) Creative Industries for Region's Identity

Strategic Core Objectives

- Enable Smart Learners to Unfold Talents
- Empower Ent-r-e-novators to Accelerate Future European Universities
- Serve as a Platform For Collaborative Innovation to Connect Entrepreneurial Minds
- Engage in Regional Communities to Co-Create Services For & With Society
- Shift to a Multi-i-Campus of a Fully-Fledged European University to Ensure Excellent Quality for S²-Regions

Leadership & Management

WP1-Management & Coordination
WP6 - Future University
WP10-Impact & Dissemination

Expertise & Operations

WP2 - Developing Talents WP3 - Smart Learners

WP4 – Research & Knowledge Serving Users

WP5 – Regional Innovation Hubs

Common Services & Enablers

WP7 – Capacity Building
WP8 – Quality and Education
WP9 – Digitalisation &
Infrastructure

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No	Task/Activity	Key description, outputs, indicators	
T9.1 Digital environment for learning, teaching and research focus on EUDRES provisions (contributes to WP2, WP3, WP4	Benchmark analysis of existing digital seplatform, research management, own Card, SIS, AI, certificate - validation (MC administrative connections. After analysis and mapping (digital teachinvestigated and tested in pilot groups.		
	In order for lifelong learning to be able to supply E3UDRES2 Digitals, and to enable the flexible mobility of the workforce, the teaching of E4UDRES2 Digitals, and to enable the throughout Europe. The processes of LLL student administration (at plice COSystem us Strategy Existing digital learning together platforms for hackathons, bootcamps, Living Labs are mapped, compared, and	d	
	listed. Testing the virtualisation of physical infrajoint project on simulator and on actual instruninstitutions. Development of EUDRES partner E³UDRES² Arena	İ	
	Support to E³UDRES² Talent matching		
T9.2	Long-term strategy and priorities for potential investment (Contributes to WP6)	The final outcome of the WP9 is the digital strategy of EUDRES which includes the roadmap and priorities for potential investment. appintegration	
Т9.3	Talent Arena Tool	Matching companies, students, staff, alumni's – concept, development . A virtual platform that expands the possibilities of contacting all operators beyond the physical campuses. The best practices of alumni functionalities will be mapped and included in Talent Pool.	



Innovative higher education institutions

Reform academic careers

Promote interdisciplinarity

Digital education

Fundamental changes in knowledge production

Research relevant and accessible, open

Making the most out of the digital transformation

Strengthen civic engagement

Embedding internationalisation

Promoting business start-up through education





Vă mulțumesc!

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